



## Digital Marketing Trainer - Expert Market Reach

### Job Description:

1. Have to conduct training on digital marketing
2. Have to give sales-oriented demo classes
3. Conducting Class Exercise and Mock Tests
4. Should have sound knowledge with an excellent proven record on the following topics such as SEO, SEM, Google Adwords, Social Media Marketing, Email Marketing, Google Analytics,
5. Affiliate marketing, Content Marketing, Mobile Marketing, Website planning, Digital Marketing Strategy, E-Commerce Marketing, etc.
6. Ensuring Students are able to meet their learning objectives
7. Ensure effective learning of the trainees
8. Well versed in Delivering trial doubt sessions to students
9. Planning and preparing courses and lessons for internet marketing
10. Teaching, according to their educational needs, the students assigned to him/her
11. Promoting the general progress and well-being of individual students and of any class assigned to him/her.
12. Updating yourself with the latest laws post-course.
13. Helping learners in the practical execution of the digital concept.
14. Work closely with other faculty and industry experts to develop question banks and case studies for use in teaching and assessments.
15. Excellent communication, presentation, expressive, interactive and Public convincing skills.

16. Should have Charismatic Personality backed with 1 to 2 years of professional experience on the components of Digital Marketing.
17. Trainers will also be responsible for providing Seminars if necessary.
18. Responsible for handling digital marketing activities for Expert Market Reach
19. Launch optimized online adverts through Google Ads, Facebook, etc. to increase company and brand awareness